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## Yi-Chen (Elinor) Huang

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### Education

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#### National Chengchi University

Taipei, Taiwan

Master in Science, Graduate Institute of Technology, Innovation and Intellectual Property Management (TIIPM)

Sep 2025 – Jun 2027

GPA 4.3/4.3

#### National Tsing Hua University

Hsinchu, Taiwan

Bachelor's degree, Interdisciplinary Program of Management and Technology (IPMT)  
Specialize in Technology Management and Law

Sep 2019 – Jun 2023

### Experience

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#### LITE-ON Technology Corporation

Taipei, Taiwan

Startup Scouting & Development Intern

July 2025 – July 2026

- Beginning with most recent position, describe your experience, skills, and resulting outcomes in bullet form.
- Supported startup sourcing, evaluation, and outreach for the LITEON+ Startup Program, an internal innovation initiative.
- Restructured the program's external communication deck by reframing the LITEON+ ecosystem narrative, strengthening the department's value proposition and enhancing the program's credibility.
- Analyzed public information and pitch decks to produce one-page briefs on 25+ engaged startups, clarifying technology positioning and differentiators for partnership evaluation.

#### Taiwan Forum 8 Software Technology Co., Ltd.

Taipei, Taiwan

Sales Representative

Aug 2023 – Dec 2023

- Promoted VR Design Studio (PC-based) and Virtual Platform (cloud-based) solutions to B2B clients in Taiwan, focusing on digital twins and simulation applications for the transportation and architecture industries.

### Leadership & Activities

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#### Alishan Specialty Coffee Promotion Project (Course Project)

Team Leader & Project Manager

Sep 2025 – Dec 2025

- Led a 5-person team to investigate consumer needs through in-depth interviews and design a concept proposal for an experience pavilion aimed at raising Alishan coffee's domestic market visibility.
- Conducted interviews, built personas, and mapped user journeys to uncover a key consumer perception gap, translating the insight into the proposal's core value proposition.

#### 2025 TIIPM Information Session

Team Leader

July 2025 – Sep 2025

- Led a 45-member organizing team to plan and execute 2 events (online and in-person), attracting 120+ and 50+ prospective participants respectively.

### Skills & Interests [Note: Optional]

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- **Skills:** Vibe Coding, Market Research, Competitive Analysis, User Interview, Event Planning
- **Language:** Mandarin (Native), English (Fluent)
- **Interests:** Tech Trends, Music, Cooking, and Café hopping.